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History of iPhone

Every iPhone model from the original to today — the evolution of the device that redefined personal computing.

by timelines.me · 19 events · Created 24 Mar 2026

Exported 26 Nov 2026

2007-01-09

iPhone announced

[announcement, steve-jobs]

Steve Jobs unveils the original iPhone at Macworld San Francisco. "An iPod, a phone, and an internet communicator." The crowd erupts when they realize it's one device.

2007-06-29

iPhone (1st generation) released

[release, original]

The original iPhone ships with a 3.5" 320x480 display, 2MP camera, no App Store, and a $499 price tag for 4GB. Lines stretch around blocks.

2008-07-11

iPhone 3G released

[release, 3g, app-store]

Adds 3G connectivity and GPS. Launches with the App Store — 500 apps on day one. Price drops to $199 with contract.

2009-06-19

iPhone 3GS released

[release, speed]

The S stands for Speed. Twice as fast, adds video recording, voice control, and a 3MP autofocus camera.

2010-06-24

iPhone 4 released

[release, retina, design]

Complete redesign with glass front and back, stainless steel band. Introduces Retina Display (326 ppi), FaceTime, and the A4 chip. "Antennagate" follows.

2011-10-14

iPhone 4S released

[release, siri, steve-jobs]

Introduces Siri, the A5 chip, and an 8MP camera. Announced October 4 — Steve Jobs passes away the next day.

2012-09-21

iPhone 5 released

[release, lightning, lte]

First iPhone with a 4" screen, Lightning connector (replacing 30-pin), and LTE. Thinnest and lightest iPhone yet at 7.6mm.

2013-09-20

iPhone 5S & 5C released

[release, touch-id, 64-bit]

5S introduces Touch ID fingerprint sensor, the A7 (first 64-bit mobile chip), and gold color. 5C brings colorful plastic shells.

2014-09-19

iPhone 6 & 6 Plus released

[release, apple-pay, larger]

Larger screens: 4.7" and 5.5". Apple Pay via NFC. "Bendgate" controversy. Becomes the best-selling iPhone ever — 10M units in first weekend.

2015-09-25

iPhone 6S & 6S Plus released

[release, 3d-touch]

3D Touch pressure-sensitive display, Live Photos, 12MP camera with 4K video, rose gold color.

2016-09-16

iPhone 7 & 7 Plus released

[release, no-jack, water-resistant]

Removes headphone jack. Water resistance (IP67). Dual cameras on Plus model. Stereo speakers. Jet Black finish.

2017-11-03

iPhone X released

[release, face-id, oled]

Ten-year anniversary redesign. Edge-to-edge OLED display, Face ID replaces Touch ID, no home button, gesture navigation, Animoji. Starts at $999.

2018-09-21

iPhone XS, XS Max, XR released

[release, max]

XS Max introduces 6.5" display — largest iPhone ever. XR offers LCD at lower price. A12 Bionic chip.

2019-09-20

iPhone 11, 11 Pro, 11 Pro Max released

[release, triple-camera]

Triple camera system on Pro models. Night Mode. U1 chip for spatial awareness. 11 replaces XR as the mainstream model.

2020-10-23

iPhone 12 lineup released

[release, 5g, magsafe]

First iPhones with 5G. Flat-edge design returns. MagSafe charging. Four models: mini, standard, Pro, Pro Max. A14 Bionic.

2021-09-24

iPhone 13 lineup released

[release, promotion]

Smaller notch, A15 Bionic, ProMotion 120Hz on Pro models, Cinematic Mode video.

2022-09-16

iPhone 14 lineup released

[release, dynamic-island]

Dynamic Island replaces the notch on Pro models. Always-On Display. Crash Detection. Satellite SOS. No more mini — replaced by Plus.

2023-09-22

iPhone 15 lineup released

[release, usb-c, titanium]

All models switch to USB-C (goodbye Lightning). A17 Pro chip on Pro models. Titanium frame. Action Button replaces mute switch on Pro.

2024-09-20

iPhone 16 lineup released

[release, ai, camera-control]

Camera Control button on all models. A18 chip. Apple Intelligence AI features. Spatial video capture.